Summary

As this project takes place within a non-credit workshop series, students were not formally graded on their work. The final infographics were voted on by participants to determine 1st-, 2nd-, and 3rd-place winners.

Infographic assessment was based on the following criteria.

• Makes a clear point without overwhelming the target audience
• Represents the information and data without oversimplifying
• Uses visuals and colors effectively
• Visualizes data and information creatively